



CHAMPIONS IN SCOTLAND

1

CHAMPIONS IN SCOTLAND IS A **ROLE MODEL PROGRAMME** USING...

2

SUCCESSFUL SPORTS MEN AND WOMEN TO VISIT...

3

YOUNG PEOPLE ACROSS SCOTLAND WITH A FOCUS ON...

4

THE IMPORTANCE OF **EFFORT AND OVERCOMING SETBACKS.**

IN NUMBERS

17,000

YOUNG PEOPLE INVOLVED **2008-15**



REASONS WHY PUPILS TAKE PART

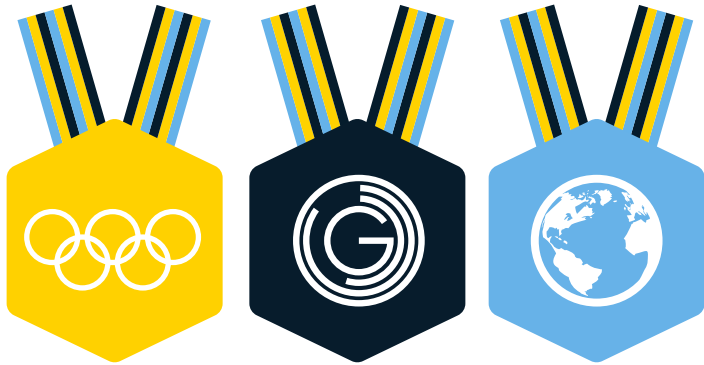
GREAT EXPERIENCE
LEARNED LOTS • FUN
OPPORTUNITY TO ACHIEVE
VALUABLE LESSONS



SUCCESSFUL SPORTS MEN & WOMEN
CAN ACT AS **POWERFUL**
MOTIVATIONAL ROLE MODELS
FOR YOUNG PEOPLE

MORE THAN 200

ATHLETES INCLUDING:
OLYMPIC, COMMONWEALTH
AND WORLD CHAMPIONS



WORLD RECORD
BREAKING
EXPEDITIONISTS
& EXTREME SPORTS STARS

KEY MESSAGES

SUCCESS
IS ACHIEVED THROUGH
**EFFORT AND
HARD WORK**



**FAILURE AND
SETBACKS**
CAN BE USED AS LEARNING
OPPORTUNITIES



PARENTS

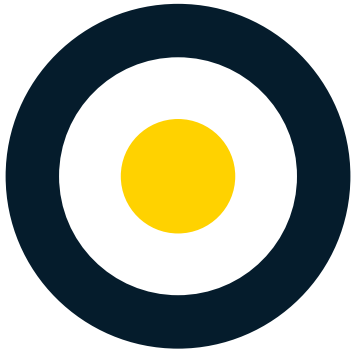


95%

OF PARENTS SAID THEIR CHILDREN WERE
ENTHUSIASTIC & MOTIVATED
ABOUT **CHAMPIONS IN SCOTLAND**

I CAN'T BELIEVE **WHAT A DIFFERENCE
CHAMPIONS IN SCOTLAND HAS MADE.**
THERE IS A REAL CASE OF HERO WORSHIP
AND **IT'S NICE THAT IT'S NOT SOMEONE
FROM TV.**

TEACHERS



PUPILS DEVELOPED THEIR KNOWLEDGE OF HOW TO **SET THEMSELVES GOALS & TARGETS**

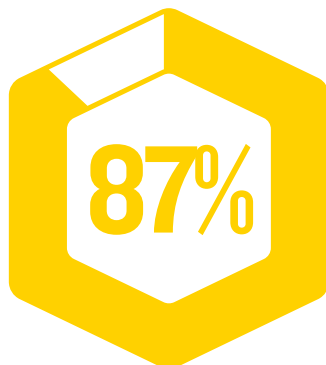
TAKING PART HAS **ENCOURAGED ME TO TRY NEW THINGS AND SET GOALS FOR MYSELF**



PUPILS



OF PUPILS LEARNED TO **UNDERSTAND EFFORT & COMMITMENT**



SAID THEY WERE MORE ABLE TO **OVERCOME CHALLENGES AS A RESULT OF CHAMPIONS IN SCOTLAND**



CHAMPIONS IN SCOTLAND SHOWED ME THAT **EVEN IF YOUR GOAL SEEMS IMPOSSIBLE** YOU CAN GET THERE **IF YOU WORK HARD, FOCUS AND BE POSITIVE.**